

Hi, I'm Ryan Albertsun

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Summary

Award winning designer with 11 years of experience at Agencies, Enterprises & Freelance
Expert Product Designer - Research, Personas, Prototyping, Mockups & Wireframes
Expert Visual Designer with an eye for consistent branding
Skilled Web Designer with mastery of HTML5 / CSS3 & WordPress
Active member of the Software community, I am the President of MICODE (<https://michigancodery.org/>)
I speak about Product Design, Development & Agile; 10 conferences and counting
My Portfolio is at <http://ryan.ws>

Experience

2019- Design Consultant at Nexthermal

2020 Rebooted the digital experience of a Michigan Engineering Services company
Created Personas, Wireframes, Prototypes, and developed a WordPress website

2019 Senior UX Designer at Compuware

Conducted User Research as part of the Product Management Team
Redesigned the Support Center Salesforce Web App in the month before launch to incorporate customer feedback

2018- Lead User Experience Architect at Ford Credit / GTB

2019 Led the design of the Lincoln Financial & Ford Credit websites, Account Manager & Online Credit Application
Architected the UI/UX Component Library for Ford's Web Applications
Delivered wireframes, comps & interactive high fidelity prototypes utilizing Sketch, Invision, XD & Photoshop
Won a 2019 JD Power Award for Ford Credit Account Manager - Best Consumer Web Experience in the Automotive Industry

2016 Senior Designer at Motor

Led the design of a business and customer facing automotive repair and shop management platform.
Utilized customer feedback to redesign applications to deliver maximum value via an interactive Invision Prototype

2015 Senior Designer at Attendance on Demand

Initiated the Agile Transformation of the IT Department: training teams in Agile & creating and owning the company Jira
Led the UI Design for an embedded systems timeclock, a desktop application, and various web applications
Created a rapid prototype iOS application in Phonegap & XCode using HTML5 & CSS3 for a proof of concept iPad Timeclock
Roadmapped long term plans for the UI/UX & Visual Language of products

2008- Consultant at Helix Design

2015, I have provided Design, Development & Agile consulting services for a large number of clients, including:
2017 Tinytask, Kevadiya, Centigrade, Regroup, Community Voice International, Capkit, The Creative Group,
Use Tech Design, Nemo Capital Partners, Game Wagers, The Coaching Standard, US Marine Corp, Henderson State University

Lamborghini

Designed & built a Wordpress site for Lamborghini's Track Day Events

Pillar Technologies / Wantify / Gordon Food Service

Worked as the Product Designer on an Agile team providing custom software solution for clients.

United States Department of Veteran Affairs

Delivered Wireframes & High Fidelity Mockups for a combo Responsive Web / Mobile App

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